



GEORGETOWN *Texas*



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Accolades

-  **Best Texas Downtown (Population Over 50K) City of Georgetown Downtown**
Texas Downtown Association (2025)
-  **Fastest-Growing City in the U.S. (Population Over 50K) City of Georgetown**
U.S. Census Bureau (2022)
-  **Red Poppy Capital of Texas: City of Georgetown**
Texas State Legislature
-  **Safest Cities in America (Top Rankings): City of Georgetown**
SafeWise (multiple years, including 2023-2024)
-  **Smart Energy Provider/Renewable Leadership Recognition: City of Georgetown Utility**
American Public Power Association (ongoing)

About Georgetown

Georgetown, Texas is a highly sought-after community just north of Austin, known for its historic charm and vibrant downtown lifestyle. Nicknamed the “**Red Poppy Capital of Texas**,” the city’s picturesque town square comes alive each spring as it blooms with vibrant red poppies, creating a truly iconic and inviting setting. Anchored by the stunning Williamson County Courthouse, the square has earned national attention and was recognized as the *2025 Best Texas Downtown* by the Texas Downtown Association.

Blending rich history with modern growth, Georgetown is both a designated *Main Street Community* and a *Preserve America Community*, complemented by scenic parks, the San Gabriel River, and a highly walkable downtown. This seamless mix of character, connectivity, and continued growth makes it one of the most desirable places to live in the Greater Austin area.

Arts & Culture

Georgetown Art Center | Cordovan Art School of Georgetown | 816 S Main St.
visit.georgetown.org/georgetown_art_center

Georgetown Art Stroll | Facilities Across Arts & Culture District
visit.georgetown.org/arts/stroll.php

Georgetown Arts & Culture Program | 816 S Main St.
visit.georgetown.org/arts/index.php

View all accolades and more info at: www.georgetowntexas.gov



Palace Theatre | 810 S Austin Ave.
georgetownpalace.com

Georgetown Public Library Art Gallery | 402 W 8th St.
georgetowntexas.gov/library

Georgetown Square & Cultural District | Downtown Georgetown Square | 710 S Main St.
visit.georgetown.org/arts/downtown_cultural_district.php

Grace Heritage Center | 817 S Main St.
library.georgetown.org/grace

Handcrafts Unlimited | 104 W 8th St.
handcraftsunlimited.com

Prima Dora Gallery | 718 S Austin Ave.
primadoragt.com

Shotgun House Museum | 801 West St.
visit.georgetown.org/arts/shotgunhouse.php

Statue of Dan Moody | Williamson County Courthouse Grounds | 710 S Main St.
georgetowntexas.gov

Statue of Robert McAlpin Williamson | Williamson Museum Grounds | 716 S Austin Ave.
williamsonmuseum.org

The Williamson Museum | 716 S Austin Ave.
williamsonmuseum.org

Williamson County Art Guild Gallery | 708 S Rock St.
wcagtx.org

Festivals & Annual Events

Annual Lighting of the Square (Christmas Event) | Downtown Georgetown Square
710 S. Main St. | dgagtx.org/event-6516730

Cupid's Chase 5K & Kids Fun Run | San Gabriel Park | 445 E Morrow St.
cupidschase.org

Christmas Stroll (Christmas Event) | Downtown Georgetown Square | 710 S Main St.
dgagtx.org/event-6516904

Downtown Candy Crawl (Halloween Event) | Downtown Georgetown Square
710 S Main St. | dgagtx.org/Candy-Crawl

Field of Honor® (Memorial Day Event) | San Gabriel Park | 445 E Morrow St.
georgetowntxfieldofhonor.org

First Friday Music on the Square | Downtown Georgetown Square | 710 S Main St.
dgagtx.org/First-Friday

Georgetown Art Stroll | Facilities Across Arts & Culture District
visit.georgetown.org/arts/stroll.php

Georgetown Swirl | Downtown Georgetown Square | 710 S Main St.
dgagtx.org/event-6518535

GTX Film Festival | Doug Smith Performance Center (The Georgetown Palace Theatre)
206 W 2nd St. | gtxfilm.org

Preservation Georgetown Home Tour | Grace Heritage Center | 817 S Main St.
preservationgeorgetown.org/homes-tour

Red Poppy Festival | Downtown Georgetown Square | 710 S Main St.
visit.georgetown.org/events/red_poppy_festival/index.php

Second Saturday Market Days & Concerts | Georgetown Square | 710 S Main St.
visit.georgetown.org/business_detail_T27_R873.php

Sertoma's 4th Of July | San Gabriel Park | 445 E Morrow St.
visit.georgetown.org/business_detail_T27_R858.php

Sun City Holiday Home Tours (Christmas Event) | Sun City | 2 Texas Dr.
sctexas.org

Two Step Inn Festival | San Gabriel Park | 445 E Morrow St.
twostepinn.com

Veterans Day Ceremony | Georgetown-Williamson County Veterans Memorial Plaza
2 Texas Dr. | visit.georgetown.org/business_detail_T27_R862.php

Williamson County Fair & Rodeo | Williamson County Expo Center | 5350 Bill Pickett Trl.
wilcofair.com

Shopping: Boutiques & Markets

Art Escape | 713 S Main St. | 512-930-0052

artescape.com

Longstanding artisan shop featuring handmade goods from U.S. makers alongside curated fair-trade items from around the world.

Blushing Belle Boutique | 712 S Austin Ave. | 512-591-7945

blushingbelleboutique.com

Trendy “boho western” boutique known for stylish apparel, accessories, and its custom Hat Bar experience.

Divine Treasures | 719 S Main St. | 512-863-7223

facebook.com/DivineTreasuresGTX

Charming downtown gift shop offering Southern hospitality with unique finds for every occasion.

Gatherings | 701 N Austin Ave. | 512-240-5040

visit.georgetown.org/business_detail_T27_R550.php

Eclectic shop featuring antiques, collectibles, and curated home décor pieces with timeless appeal.

Georgetown Market Days | Downtown Georgetown Square | 710 S Main St.

dgagtx.org/Market-Days

Monthly artisan market featuring handmade goods, vintage finds, local vendors, and live entertainment.

Georgetown Winery | 715 S Main St. | 512-869-8600

georgetownwinery.com

Relaxed downtown winery offering Texas-made wines, tastings, and a cozy patio experience.

Handcrafts Unlimited | 104 W 8th St. | 512-863-5010

handcraftsunlimited.com

Historic nonprofit gift shop offering handcrafted goods made by local artisans.

Lulu's Pie Shoppe | 710 S Austin Ave.

luluspieshoppe.com

Charming bakery serving handcrafted sweet and savory pies along with fresh daily baked goods.

Mikey V's Tacos On The Square & Hot Sauce Shop | 112 W 8th St. | 512-688-1249

mikeyvstacos.com

Local hotspot combining a specialty hot sauce shop with a casual taco counter serving bold, flavor-packed dishes.

Nathaniel's Hats | 111 E 7th St. | 512-948-7524

nateshats.com

Custom hat shop specializing in handcrafted cowboy hats and personalized fittings with authentic Texas style.

Outlaws & Gypsies | 120 E 8th St. | 512-819-1503

outlawsandgypsies.com

Western-inspired boutique offering bold apparel, accessories, and a modern take on Texas fashion.



Rough & Ready Antiques | 602 S Main St. | 512-819-0463

facebook.com/roughandready

Well-known antique shop offering a wide mix of vintage, rustic, and collectible treasures across multiple styles.

Tecovas | 709 S Main St. Unit 201 | 512-543-4744

tecovas.com/stores/georgetown-tx

Premium western wear retailer known for handcrafted boots, leather goods, and timeless Texas style.

The Caring Place - Thrift Store & Basic Needs | 2000 Railroad Ave. | 512-943-0700

caringplacetx.com

Large nonprofit thrift marketplace offering clothing, furniture, and home goods while supporting local community services.

Willie's General Store | Williamson Museum | 716 S Austin Ave. | 512-943-1670

williamsonmuseum.org

Classic Texas-style general store offering gifts, apparel, and nostalgic goods with a local twist.

Wolf Ranch Farmers Market | Wolf Ranch Town Center | 1015 W. University Ave.

visit.georgetown.org/business_detail_T27_R578.php

Popular weekend farmers market offering fresh produce, food vendors, and artisan goods in an outdoor shopping setting.

Wilco Farmers Market | Sun City | 2 Texas Dr.

wilcofarmersmarket.com

Local farmers market featuring fresh produce, baked goods, and small-batch artisan vendors in a relaxed outdoor setting.

Hotels/Conference Centers

Best Western Plus Georgetown Inn & Suites | 600 San Gabriel Village Blvd. | 512-868-8555

bestwestern.com

Comfortable, full-service hotel offering modern rooms, complimentary breakfast, and convenient access to I-35 and local attractions.

Cimarron Hills Country Club | 200 Cimarron Hills Trl. W | 512-763-8700

cimarronhills.com

Upscale private country club featuring championship golf, dining, and event spaces set within scenic Hill Country surroundings.

Comfort Suites Georgetown | 11 Waters Edge Cir | 512-863-7544

choicehotels.com

All-suite hotel offering spacious accommodations, free breakfast, and an indoor pool for a comfortable extended or short stay.

Fairfield by Marriott Inn & Suites Austin Georgetown | 930 W University Ave.

512-969-3500 | marriott.com

Modern, business-friendly hotel offering comfortable rooms, complimentary breakfast, and convenient highway access.

Kindred Oaks and Kindred Botanical Market | 2100 County Road 176 | 512-260-9690

kindredoaks.com

Elegant Hill Country event venue offering expansive grounds and refined spaces ideal for weddings, retreats, and gatherings.



San Gabriel House Bed & Breakfast | 1008 E University Ave. | 512-930-0070

sangabrielhouse.com

Elegant Victorian-style bed and breakfast offering refined rooms, lush gardens, and a relaxing upscale experience.

Sheraton Georgetown Hotel & Conference Center | 1101 Woodlawn Ave. | 737-444-2700

marriott.com

Full-service hotel and conference center featuring upscale accommodations, meeting spaces, and scenic park-side surroundings.

WoodSpring Suites Austin Georgetown | 904 Rockmoor Dr. | 512-688-4366

woodspring.com

Extended-stay hotel offering simple, affordable accommodations with in-room kitchens and flexible long-term options.

Parks, Recreation, & Nature

Bark Park | San Gabriel Park Area | 151 Holly St.

georgetowntexas.gov/business_detail_T22_R63.php

Fenced off-leash dog park offering separate areas for large and small dogs with shaded seating and water access.

Blue Hole Park | Downtown Georgetown | 100 Blue Hole Park Dr.

georgetowntexas.gov/business_detail_T22_R69.php

Scenic lagoon along the San Gabriel River featuring limestone bluffs, clear swimming water, and shaded picnic areas.

Cedar Breaks Park | Lake Georgetown | 2100 Cedar Breaks Rd.

recreation.gov/camping/campgrounds/232544

Lakeside park offering camping, fishing access, boat ramps, and sweeping views of Lake Georgetown.

City of Georgetown Hike & Bike Trails | Citywide Trail System | Multiple Access Points

visit.georgetown.org/business_detail_T27_R381.php

Extensive network of paved and natural trails connecting parks, neighborhoods, and scenic river corridors.

Garey Park | 6450 RM 2243

georgetowntexas.gov/garey_park

Expansive 500+ acre park featuring equestrian trails, hiking paths, playgrounds, dog park, and event facilities.



Inner Space Cavern | 4200 S. I-35 Frontage Rd.

innerspacecavern.com

One of the best-preserved caves in Texas that showcases stunning formations, expansive chambers, prehistoric animal remains, and a truly unique discovery story.

Jim Hogg Park | Lake Georgetown | 500 Jim Hogg Rd.

recreation.gov/camping/campgrounds/232612

Lakeside park featuring a boat ramp, campsites, hunting, fishing, and access to the Goodwater Loop Trail.

Lake Georgetown | 500 Lake Overlook Dr.

tpwd.texas.gov

Major reservoir offering boating, fishing, kayaking, hiking, and access to multiple surrounding parks.

San Gabriel River/Goodwater Loop Trailhead | Lake Georgetown | 1100 Douglas Dr.

tpwd.texas.gov

26-mile hiking and biking trail encircling Lake Georgetown with rugged terrain and scenic lake views.

Rivery Park | Rivery District | 1125 Woodlawn Ave.

georgetowntexas.gov/business_detail_T22_R103.php

Park featuring a playground for kids, and a 18-hole disc golf course, plus a serene pond.

Sports & Activities

Georgetown Recreation Center | 1003 N. Austin Ave. | 512-930-3596

visit.georgetown.org/business_detail_T27_R789.php

Modern recreation facility offering fitness areas, indoor pool, classes, and community programming.

Georgetown Tennis Center | 400 Serenada Dr. | 512-931-2444

georgetowntexas.gov/parks/facilities_and_rentals/georgetown_tennis_center

Large public tennis facility with multiple courts, leagues, and instruction programs for all skill levels.

Georgetown ISD Athletic Complex & Birkelbach Field | 2275 N Austin Ave. | 512-943-5000

georgetownisd.org

Large multi-purpose stadium and athletic complex with over 12,000 seating capacity hosting football, soccer, and major events.

McMaster Athletic Complex | 101 W L Walden Dr. | 512-930-3596

georgetowntexas.gov/parks

City-operated athletic complex featuring multiple softball fields and soccer fields for league play and tournaments.

San Gabriel Park Athletic Fields | 445 E Morrow St. | 512-930-3596

georgetowntexas.gov/parks/facilities_and_rentals/outdoor_athletic_facilities.php

Extensive athletic field hub offering baseball, softball, and numerous soccer fields within a central park setting.

Westinghouse Sportsplex | 3320 Westinghouse Rd.

westinghousesportsplex.org

Multi-sport complex with turf baseball, softball, soccer, and indoor batting facilities serving youth and competitive leagues.

City Information

City of Georgetown City Hall | 808 Martin Luther King Jr St. | 512-930-3651

georgetowntexas.gov

Georgetown Fire Department | Public Safety Operations and Training Center

3500 D. B. Wood Rd. | georgetowntexas.gov/fire

Emergency: 9-1-1 | Non-emergency: 512-930-3510

Georgetown Municipal Court | 510 W 9th St. | 512-930-3625

court.georgetown.org

Georgetown Parks & Recreation Administration | 1101 N College St. | 512-930-3595

parks.georgetown.org

Georgetown Police Department | Public Safety Operations and Training Center

3500 D. B. Wood Rd. | pd.georgetown.org

Emergency: 9-1-1 | Non-emergency: 512-930-3510

Georgetown Public Library | 402 W 8th St. | 512-930-3551

georgetowntexas.gov/library

Georgetown Utilities Systems | Municipal Complex

(Water Utility, Garbage/Recycling Services, and Electric Utility)

300 Industrial Ave. | 512-930-3640 | georgetowntexas.gov/utilities

Williamson County Courthouse | 710 S Main St. | 512-943-1100

wilcotx.gov

Williamson County Justice Center | 405 Martin Luther King Jr St. | 512-943-1100

wilcotx.org

Williamson County Regional Animal Shelter | 1855 SE Inner Loop | 512-943-3322

wilcotx.gov/pets

Key Employers

AirBorn, Inc. | airborn.com

Employee-owned manufacturer specializing in high-reliability electronic connectors and components for aerospace, defense, and industrial markets.

Apple Inc. | apple.com

Global technology leader designing consumer electronics, software, and services with a major regional workforce presence.

Baylor Scott & White Health | bswhealth.com

Major healthcare system providing comprehensive medical services, hospitals, and specialty care across Central Texas.

Cellink Corporation | cellink.com

Advanced manufacturing company producing flexible circuits and electrical systems for electric vehicles and clean energy.

Dell Technologies | delltechnologies.com

Global technology company delivering enterprise IT, cloud solutions, and personal computing devices with a major regional hub.

Ferguson Enterprises | ferguson.com

National distributor of plumbing, HVAC, and industrial supplies supporting construction and infrastructure projects.

H-E-B | heb.com

Major Texas-based grocery retailer with deep statewide roots, operating locations across Texas and serving as a significant local employer.

IBM | ibm.com

Global technology and consulting company specializing in cloud computing, AI, and enterprise solutions.

Lone Star Circle of Care | lonestarcare.org

Nonprofit healthcare provider offering accessible primary and specialty care services throughout Central Texas.

Pegatron Corporation | pegatroncorp.com

Global electronics manufacturer expanding into Georgetown with advanced computing and AI production facilities.

Samsung Electronics | samsung.com

International technology company producing semiconductors, electronics, and advanced manufacturing solutions.

Seton Medical Center Williamson (Ascension Seton) | ascension.org

Full-service hospital providing emergency care, surgical services, and specialty healthcare in the Georgetown area.

Southwestern University | southwestern.edu

Private liberal arts university and major local employer supporting education, research, and campus operations.

St. David's Georgetown Hospital | stdavids.com

Leading regional hospital delivering emergency, surgical, and inpatient care with a strong local workforce.

Hospitals

Ascension Medical Group Seton Express Care Georgetown

1015 W University Ave. Ste 700 | 512-691-6519 | ascension.org

Baylor Scott & White Urgent Care+ Georgetown | 900 N Austin Ave. | 512-930-7828

bswhealth.com

Care Now Urgent Care – Georgetown Williams Drive | 4506 Williams Dr. Ste 120

512-869-3355 | carenow.com

Family Emergency Room at Georgetown | 1210 W University Ave. | 512-212-9530

georgetownfamilyer.com

Education

Georgetown Independent School District (ISD)

Georgetown School District Administrative Office

603 Lakeway Dr. | 512-943-5000 | georgetownisd.org

Elementary Schools

Carver Elementary School | 4901 Scenic Lake Dr. | 512-943-5070

carver.georgetownisd.org

Cooper Elementary School | 1921 NE Inner Loop | 512-943-5060

cooper.georgetownisd.org

Frost Elementary School | 711 Lakeway Dr. | 512-943-5020

frost.georgetownisd.org

Ford Elementary School | 210 Woodlake Dr. | 512-943-5180

ford.georgetownisd.org

McCoy Elementary School | 401 Bellaire Dr. | 512-943-5030

mccoy.georgetownisd.org



Mitchell Elementary School | 1601 Rockride Ln. | 512-943-1820
mitchell.georgetownisd.org

Purl Elementary School | 1953 Maple St. | 512-943-5080
purl.georgetownisd.org

Village Elementary School | 400 Village Commons Blvd. | 512-943-5140
village.georgetownisd.org

Williams Elementary School | 4101 Southwestern Blvd. | 512-943-5160
williams.georgetownisd.org

Wolf Ranch Elementary School | 1201 Jay Wolf Dr. | 512-943-5050
wolfranch.georgetownisd.org

Middle Schools

Benold Middle School | 1401 N Parmer Ranch Blvd. | 512-943-5090
benold.georgetownisd.org

Forbes Middle School | 1911 NE Inner Loop | 512-943-5150
forbes.georgetownisd.org

Tippit Middle School | 1601 Leander Rd. | 512-943-5040
tippit.georgetownisd.org

Wagner Middle School | 1621 Rockride Ln. | 512-943-1830
wagner.georgetownisd.org

High Schools

East View High School | 4490 E University Ave. | 512-943-1800
georgetownisd.org/evhs

Georgetown High School | 2211 N Austin Ave. | 512-943-5100
georgetownisd.org/ghs

Richarte High School | 5001 Airport Rd. | 512-943-5120
richarte.georgetownisd.org

Alternative Schools

Georgetown Alternative Program | 502 Patriot Way | 512-943-5196
gap.georgetownisd.org

Private / Parochial Schools

Grace Academy of Georgetown | 225 Grace Blvd. | 512-864-9500
gracetx.org

St. Helen Catholic School | 2700 E University Ave. | 512-868-0744
shcslions.org

Higher Education

Southwestern University | 1001 E University Ave. | 512-863-6511
southwestern.edu

Austin Community College (San Gabriel Campus) | 449 San Gabriel Campus Dr. (Leander)
512-223-2500 | austincc.edu

